

**FEC  
FORM 3X****REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

ADDRESS (number and street)

2000 North 14th Street

Suite 300

☒ Check if different than previously reported. (ACC)

ARLINGTON

VA

22201

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00363192

3. IS THIS  
REPORT☒NEW  
(N)

OR

☐AMENDED  
(A)

## 4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☒ April 15  
Quarterly Report (Q1)☐ July 15  
Quarterly Report (Q2)☐ October 15  
Quarterly Report (Q3)☐ January 31  
Year-End Report (YE)☐ July 31 Mid-Year  
Report (Non-election  
Year Only) (MY)☐ Termination Report  
(TER)(b) Monthly  
Report  
Due On:☐ Feb 20 (M2)☐ May 20 (M5)☐ Aug 20 (M8)☐ Nov 20 (M11)  
(Non-Election  
Year Only)☐ Mar 20 (M3)☐ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12)  
(Non-Election  
Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☐ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☐ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M / D D D / Y Y Y Y Y Y

in the  
State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the  
State of

5. Covering Period

M M M / D D D / Y Y Y Y Y Y  
01 01 2012

through

M M M / D D D / Y Y Y Y Y Y  
03 31 2012

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Bill McClellan

Signature of Treasurer

Bill McClellan

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y  
03 14 2014

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office  
Use  
Only**FEC FORM 3X**  
Rev. 12/2004

# SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period: From: M M / D D / Y Y Y Y Y Y  
01 / 01 / 2012 To: M M / D D / Y Y Y Y Y Y  
03 / 31 / 2012

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <span style="border: 1px solid black; padding: 2px;">Y Y Y Y Y Y</span> <span style="border: 1px solid black; padding: 2px;">2012</span>		<span style="border: 1px solid black; padding: 2px;">115568.49</span>
(b) Cash on Hand at Beginning of Reporting Period.....	<span style="border: 1px solid black; padding: 2px;">115568.49</span>	
(c) Total Receipts (from Line 19) .....	<span style="border: 1px solid black; padding: 2px;">5061.70</span>	<span style="border: 1px solid black; padding: 2px;">5061.70</span>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<span style="border: 1px solid black; padding: 2px;">120630.19</span>	<span style="border: 1px solid black; padding: 2px;">120630.19</span>
7. Total Disbursements (from Line 31) .....	<span style="border: 1px solid black; padding: 2px;">22.15</span>	<span style="border: 1px solid black; padding: 2px;">22.15</span>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	<span style="border: 1px solid black; padding: 2px;">120608.04</span>	<span style="border: 1px solid black; padding: 2px;">120608.04</span>
9. Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<span style="border: 1px solid black; padding: 2px;">0.00</span>	
10. Debts and Obligations Owed <b>BY</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<span style="border: 1px solid black; padding: 2px;">0.00</span>	

☒ This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

## For further information contact:

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

# DETAILED SUMMARY PAGE

## of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Report Covering the Period:

From:

 M M / D D / Y Y Y Y Y  
 01 / 01 / 2012

To:

 M M / D D / Y Y Y Y Y  
 03 / 31 / 2012
**I. Receipts**
**COLUMN A**  
**Total This Period**
**COLUMN B**  
**Calendar Year-to-Date**

## 11. Contributions (other than loans) From:

## (a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

4250.00

4250.00

(ii) Unitemized .....

0.00

0.00

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ▶

4250.00

4250.00

(b) Political Party Committees .....

0.00

0.00

(c) Other Political Committees

(such as PACs).....

750.00

750.00

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5) .....

5000.00

5000.00

## 12. Transfers From Affiliated/Other

Party Committees.....

0.00

0.00

## 13. All Loans Received .....

0.00

0.00

## 14. Loan Repayments Received.....

0.00

0.00

## 15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

61.70

61.70

## 16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0.00

0.00

## 17. Other Federal Receipts

(Dividends, Interest, etc.).....

0.00

0.00

## 18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3) .....

0.00

0.00

(b) Levin Funds (from Schedule H5) .....

0.00

0.00

(c) Total Transfers (add 18(a) and 18(b))..

0.00

0.00

19. Total Receipts (add Lines 11(d),  
12, 13, 14, 15, 16, 17, and 18(c))..... ▶

5061.70

5061.70

## 20. Total Federal Receipts

(subtract Line 18(c) from Line 19) .....

5061.70

5061.70

**DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share .....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures .....	12.32	12.32
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....	12.32	12.32
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E) .....	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....	0.00	0.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements .....	9.83	9.83
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share .....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds .....	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	22.15	22.15
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	22.15	22.15

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3) .....	5000.00	5000.00
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	5000.00	5000.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ..... ►	12.32	12.32
37. Offsets to Operating Expenditures (from Line 15, page 3).....	61.70	61.70
38. Net Operating Expenditures (subtract Line 37 from Line 36) ..... ►	-49.38	-49.38

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 12  
(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12  
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

**A. Scott Boilen**

Mailing Address 4 Skyline Dr.

City State Zip Code  
Hawthorne NY 10532

FEC ID number of contributing  
federal political committee.

C

Name of Employer

AllStar Marketing

Occupation

Marketer

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5226

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. Brendan Condon**

Mailing Address 32836 Wolf Store Rd

City State Zip Code  
Temecula CA 92592

FEC ID number of contributing  
federal political committee.

C

Name of Employer

RevShare

Occupation

CEO

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5241

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C. Wendi Cooper**

Mailing Address 527 Sheldon Street

City State Zip Code  
El Segundo CA 90245

FEC ID number of contributing  
federal political committee.

C

Name of Employer

C Spot Run Productions, LLC

Occupation

Owner

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
01 / 02 / 2012

Transaction ID : SA11AI.5215

Amount of Each Receipt this Period

250.00

**SUBTOTAL** of Receipts This Page (optional)..... ►

**TOTAL** This Period (last page this line number only)..... ►

750.00

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

Use separate schedule(s)  
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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

**A. James Diorio**

Mailing Address

City State Zip Code

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Dial 800 Communications

Occupation

Employee

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5229

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. Ms. Stacey Durand**

Mailing Address 520 Broadway  
Ste 400

City State Zip Code  
Santa Monica CA 90401

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Mercury Media

Occupation

Senior Vice President

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5238

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C. Marty Fahey**

Mailing Address 5 Burlington Woods

City State Zip Code  
Burlington MA 01830

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Order Motion

Occupation

CEO

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5225

Amount of Each Receipt this Period

250.00

**SUBTOTAL** of Receipts This Page (optional)..... ►

**TOTAL** This Period (last page this line number only)..... ►

750.00

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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

**A. BJ Fazeli**

Mailing Address 5 Goodard Drive

City State Zip Code  
Irving CA 92618

FEC ID number of contributing  
federal political committee.

C

Name of Employer

BJ Direct

Occupation

President

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5233

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. John Gelfand**

Mailing Address 8383 Wilshire Blvd

City State Zip Code  
Beverly Hills CA 90211

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Product Partners

Occupation

Employee

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5224

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C. Carey Grange**

Mailing Address 2121 Rosecrans Ave  
5th Floor

City State Zip Code  
El Segundo CA 90245

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Murad

Occupation

Marketer

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

Transaction ID : SA11AI.5242

Amount of Each Receipt this Period

250.00

**SUBTOTAL** of Receipts This Page (optional)..... ►

**TOTAL** This Period (last page this line number only)..... ►

750.00

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

**A. Alan Kleinman**

Mailing Address 1901 Alton Pkwy

City State Zip Code  
Irvine CA 92606

FEC ID number of contributing  
federal political committee.

C

Name of Employer  
Merit Payment Solutions

Occupation  
Principal

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

**Transaction ID : SA11AI.5223**

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. Scott Reid**

Mailing Address

City State Zip Code  
Burr Ridge IL 60527

FEC ID number of contributing  
federal political committee.

C

Name of Employer  
GIS

Occupation  
Executive

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

**Transaction ID : SA11AI.5232**

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C. Robert Roche**

Mailing Address

City State Zip Code

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Owner

Occupation  
Oaklawn Marketing

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

**Transaction ID : SA11AI.5217**

Amount of Each Receipt this Period

250.00

**SUBTOTAL** of Receipts This Page (optional)..... ►

**TOTAL** This Period (last page this line number only)..... ►

750.00

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

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FOR LINE NUMBER: PAGE 10 OF 12

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NAME OF COMMITTEE (In Full)

ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)

Full Name (Last, First, Middle Initial)

**A. Elliott Segal**

Mailing Address 3340 Ocean Park Blvd

City State Zip Code  
 Santa Monica CA 90405

FEC ID number of contributing federal political committee.

C

Name of Employer

Guthy Renker

Occupation

SVP Program Development

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
 02 29 2012

Transaction ID : SA11AI.5228

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. Anthony Sullivan**

Mailing Address

City State Zip Code  
 FL

FEC ID number of contributing federal political committee.

C

Name of Employer

Sullivan Productions

Occupation

CEO

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
 02 29 2012

Transaction ID : SA11AI.5220

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C. Scott Swanson**

Mailing Address 14213 W Wethersfield Rd.

City State Zip Code  
 Suprisa AZ 85379

FEC ID number of contributing federal political committee.

C

Name of Employer

Synergixx

Occupation

Marketer

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y  
 01 10 2012

Transaction ID : SA11AI.5206

Amount of Each Receipt this Period

250.00

SUBTOTAL of Receipts This Page (optional)..... ►

750.00

TOTAL This Period (last page this line number only)..... ►

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

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PAGE 11 OF 12

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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

**A. Cecilia Turner**

Mailing Address 1301 Wrights Lane East  
Suite 102

City State Zip Code  
Westchester PA 19380

FEC ID number of contributing  
federal political committee.

C

Name of Employer

International Commerce Agency

Occupation

Employee

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

**Transaction ID : SA11AI.5216**

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**B. Dirk van de Bunt**

Mailing Address 3340 Ocean Park Blvd

City State Zip Code  
Santa Monica CA 90405

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Guthy Renker

Occupation

Employee

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
02 / 29 / 2012

**Transaction ID : SA11AI.5227**

Amount of Each Receipt this Period

250.00

Full Name (Last, First, Middle Initial)

**C.**

Mailing Address

City State Zip Code

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

**SUBTOTAL** of Receipts This Page (optional)..... ►

500.00

**TOTAL** This Period (last page this line number only)..... ►

4250.00

# **SCHEDULE A (FEC Form 3X)** **ITEMIZED RECEIPTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 12 OF 12

☐ 11a ☐ 11b ☒ 11c ☐ 12  
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NAME OF COMMITTEE (In Full)

**ELECTRONIC RETAILING ASSOCIATION (E-RETAIL PAC)**

Full Name (Last, First, Middle Initial)

## **A. VEN-PAC**

Mailing Address 575 7th Street NW

City  
WASHINGTON

State Zip Code  
DC 20024

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

750.00

Date of Receipt

M M / D D / Y Y Y Y Y Y  
03 / 12 / 2012

**Transaction ID : SA11C.5202**

Amount of Each Receipt this Period

750.00

Contribution

Full Name (Last, First, Middle Initial)

## **B.**

Mailing Address

City

State Zip Code

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

Full Name (Last, First, Middle Initial)

## **C.**

Mailing Address

City

State Zip Code

FEC ID number of contributing  
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General  
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

**SUBTOTAL** of Receipts This Page (optional)..... ►

**TOTAL** This Period (last page this line number only)..... ►

750.00

750.00